

"I appreciated the responsive service and thoughtful customer support at Scribendi.com. I felt like they were genuine people who cared about quality and my satisfaction with the work and service."

David Grunfeld, Managing Director
Prose Solutions



At a Glance

Company Name

Prose Solutions

Key Challenges

- Large-scale editing project
- Variable demand

Solution

- Outsource editing and proofreading needs

Key Benefits

- Cost savings
- Quick turnaround times
- Tight quality control
- Flexible volume

Solving Challenges with Outsourcing

Prose Solutions is a copywriting, editing, proofreading and translation company based in Dubai, UAE. The company works in both English and Arabic, and demand runs high for its services. The pressure of turnover drove David Grunfeld to look for editing support for his company.

"I was looking for a flexible solution for a large-scale editing project. I needed the ability to scale up or down to adapt to the diverse and unpredictable needs of my client," recalls Grunfeld, Managing Director of Prose Solutions. "It was also critical to have fast turnaround, tight quality control, and reasonable rates."

Meeting High Customer Expectations

Scribendi.com is used to dealing with busy, demanding clients and they always deliver. "Although it was quite a tricky project, the Scribendi.com team maintained its professional approach, efficient service and positive attitude," Grunfeld relates. "It is what I expect from all my suppliers . . . though the reality often falls short. Overall, I think Scribendi did a great job."

Easy Implementation and Customized Services

With high demand for his company's services, Grunfeld is usually pressed for time. Finding a no-nonsense business partner was important to him. "The negotiation and contractual agreement process went smoothly," he explains. "It was a pleasure working with the entire Scribendi team. I look forward to the opportunity to collaborate with them again in the future."



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